

FAX# 703 528 7880  
CREDIT RISK !! AUG23/12 12.01  
REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICF)

DATE AUG23/12 12.01

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STA:

ALL STATIONS USING ELECTRONIC

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		700P-800P	30		\$1,200.00	8/25	8/25	0		SAT	0

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1863  
 PROGRAM : JEOP/WHEEL

REP HEADLINE# 6261970      TRF# 325333      REP: TEL# 703 528 7800      FAX# 703 528 7880

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!      AUG23/12 12.01

ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*\* WFTV-TV \*\*\*

\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	A		600A-900A	30		\$1,200.00	8/25	8/25	2		SAT	2
PROGRAM : NEWS												
ORD COM1: ***DUE TO PRGM CHANGE: NASCAR ON SAT												
THIS IS A MAKE-GOOD FOR AUG25 ON LINE-11 FOR 2 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#11	MISSED: SAT/700P-800P				AUG25 (2/WK)		30S	\$1,200.00	(AUG23/12)	
			OFFER: SAT/600A-900A				AUG25 (2/WK)		30S	\$1,200.00	PLS ADVISE.	
CMT: ***DUE TO PRGM CHANGE: NASCAR ON SAT												
AUG/12      79950.00      SEP/12      19600.00										CONTRACT TOTAL      99550.00		
										TOTAL SPOTS      50		

MARKET TOTALS \$221,222      WFTV 45%      WKMG 19%      WESH 28%      WOFL 8%      WKCF 0%      WRBW 0%      CABL 0%

WOPX 0%      WRDQ 0%      EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE